

## Web Servant Report – NASCONA – June 6, 2016

This is our web report for June. I did make a major change on the website. It did not change the appearance of our site or cost the area anything. I added a SSL layer to the site for security reasons to protect us and the site. So what is an SSL layer?

SSL (Secure Sockets Layer) is the standard security technology for establishing an encrypted link between a web server and a browser. This link ensures that all data passed between the web server and browsers remain private and integral. SSL is an industry standard and is used by millions of websites in the protection of their online transactions and communications with their customers.

I have renewed nascona.org for 3 years (expires August 2019) as I use this server (Blue Host) as well. If the ASC ever wants to change servers, it will not affect me in any way and can easily be done at no cost to our area or me. The same needs to be done with our domain name. I checked our domain registration with Blue Host and was told it has expired, but Go Daddy says it has been renewed until 2017. I personally register my domain names for 5 year periods. You don't want to lose the domain name as there are those people out there who will buy it then offer to sell it back to you at a profit. Besides that, it is a lot of problems to get a new name changed on other sites that we are linked to our website.

Now you may want to know what happens to our website if something happens to me and this is a very legit question. I have it set up with my son to handle the site until a member is added as our new web servant for our site. I will do that anyway when a new web servant is selected by the area. He/she will have complete access to our site. The only thing they will not be able to do is buy new services on my credit card. New services can still be purchased on another credit card just for our site. I really can't see where there would be any need to add any more features.

I keep getting this email from a company wanting to rebuild our web site to install the right key words and headings. This makes me laugh so hard it puts tears in my eyes. You don't need key words anymore. The web crawlers go to the text on the site. This was what our regional web servant told me several years ago, about 10 years ago as a matter of fact. I will trust what Tom tells me as he knows his business.

In Selfless Service,

Bob T.