

## Web Servant Report November 6, 2011

### Northside Area of Narcotics Anonymous

Our website is doing great. I have added a key word ranking chart to my report. It will take about a year or maybe less, but we will eventually end up in the first 3 pages of the search engines. In essence our website is complete and there is a wealth of information contained in the pages of our website. I have thought about adding a table of contents to our website like I did the TBR Policy when I was the Policy Facilitator for the region.

Email addresses for groups and area trusted servants will be in a pop 3 format. I know that some of us have had trouble with the email from the regional site (myself included) in the imap format. I have been using the pop 3 format for many years and I haven't had one problem. I can leave it the way it is and direct email requests from the web site to the groups or area trusted servants. Our [all@nascona.org](mailto:all@nascona.org) is set up as a pop 3 email address and works quite well. In fact I would be willing to say that most of you have your emails set up as pop 3 unless you are using the free email addresses.

I deleted the clean dates due to a lack of interest. There are now 4 areas using WordPress in our region. It is very easy to use and keep updated unlike Dreamweaver or some of the other programs which can get very intense. It wouldn't take anyone very long to learn how to use WordPress. This is why I have built 3 area websites using this program and a lot of other areas are starting to use WordPress.

#### Search Engine Rankings as of 11/4/11

<b>www.nascona.org</b>	Key Words	Key Words	Key Words	Key Words
<b>Search Engines</b>	Narcotics Anonymous	Narcotics Anonymous meetings	Texas Narcotics Anonymous	Texas Narcotics Anonymous Meetings
<b>Google</b>			55	24
<b>Yahoo</b>	28		53	36
<b>AOL</b>			52	63
<b>Bling</b>	26		49	44

ILS,

Bob T.